

3/20/14 — Martin Banks Announces Name Change

March 20, 2014

(Philadelphia, PA) -The law firm of Martin Banks, founded in Philadelphia in 1979, has changed its name to 'Martin LLC.'

The new moniker simplifies the firm's brand to reflect the one name that has consistently appeared on the firm's marquee since 1979. It was selected by the partnership as a whole to reflect their unified commitment to a memorable brand rather than a roll call.

"All too often, law firm names change because an individual partner joins or leaves," said the equity partners of the firm in a joint statement. "The external focus, then, shifts to the people involved instead of on the firm's work. The **vision of George Martin** when **establishing this firm over three decades ago** was simple: **help Pennsylvania's injured and disabled workers**. By adopting the title of 'Martin LLC,' we now have a name as **simple** and **strong** as the mission on which we were founded."

A strong mission indeed, as staying the course after a firm reorganization almost three years ago has been key for the firm, according to [George Martin](#) himself. "In the last few years we have grown in every way possible: in number of attorneys, in services for clients, diversity, everything."

With [fifteen attorneys](#) serving clients through the firm's headquarters in **Center City** Philadelphia and branch offices in **Reading, Northeast Philadelphia** and **Allentown**, Martin LLC is one of the **largest firms in Pennsylvania that focuses its practice on workers' compensation and [Social Security Disability](#)**. The firm and its attorneys are regularly named in a host of "best/top" listings from various attorney rating

outlets annually.